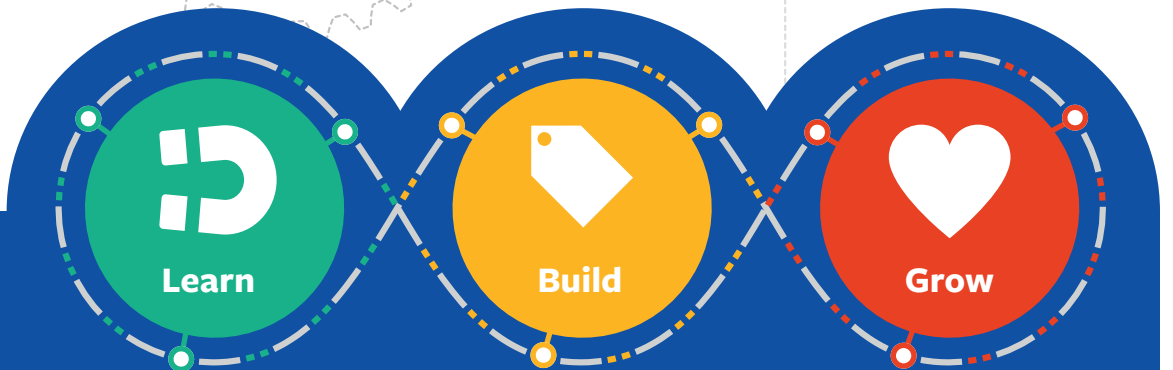
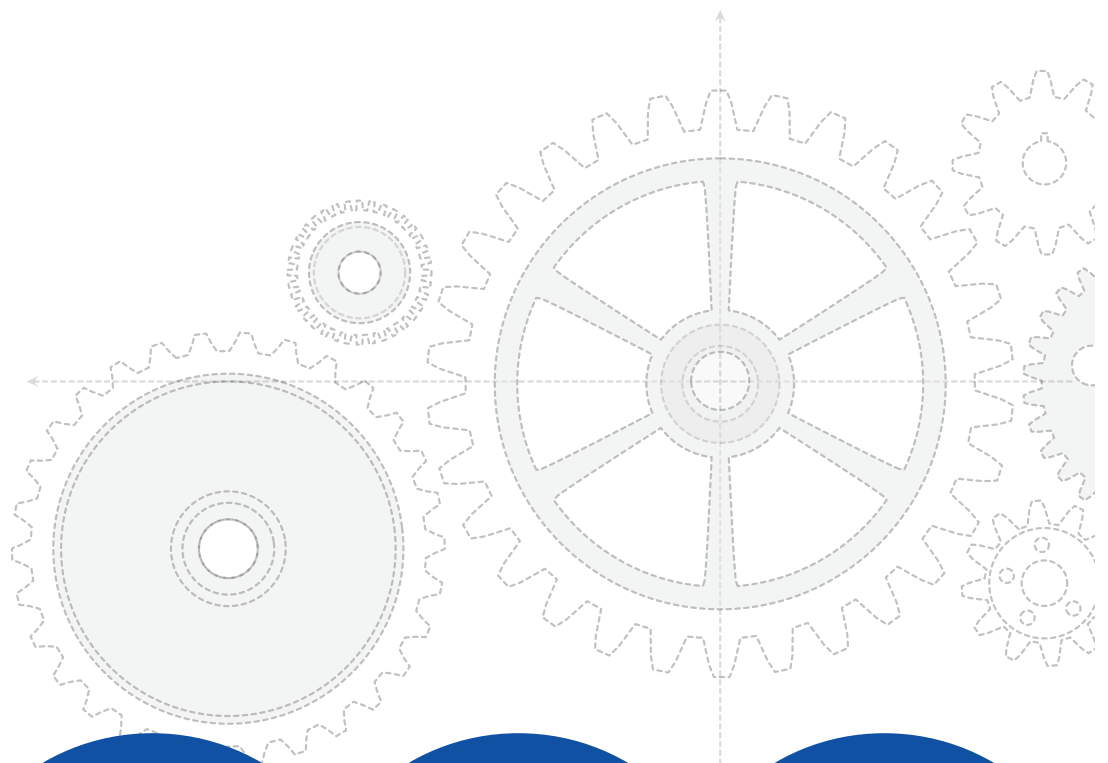


MAGNAWAVE

Business Starter



PURPOSE

MAGNAWAVE

VALUES

The Everest Mission

8-12 MONTH

STRENGTHS TO LEVERAGE



★ 1-Year Goal

STRENGTHS TO DEVELOP



☐ 9-Month Goal



☐ 6-Month Goal



☐ 3-Month Goal



☐ Getting Started

Rent to Rent Program

MagnaWave has been working to make sure you have the tools to continue doing business in this ever changing era. We have launched a Rent to Rent Program. For this program you will receive a Sol, Semi 10, or Spiro Pulse for \$350 a month! You can then rent these units out to your usual wellness session clients with our “No Contact MagnaWaving” plan.

The idea is that you rent the machine from MagnaWave and begin asking your current clients if they would like to have it dropped off to them. They can do their own wellness session and you can FaceTime or do a Zoom call with them to help get them started. Also available to you will be basic training videos, which you can share with your client. We have a cleaning procedure that we ask that you to follow for the pick up and drop off of the machines. Gloves and a mask are included with each Rent to Rent machine.

The machine must be shipped directly to you, and you will handle getting them to your chosen rental destination. We have rental contracts in the Practitioner Portal for you to use, but we recommend that you go to RocketLawyer and use their rental contracts specific for your state. Currently, MagnaWave’s standard one (1) month rental is \$650 plus shipping. The renter would then return the machine or buy it at that point; this is giving you the option to rent the units out for 4 hours, 8 hours, or one week, at your discretion.

Rental includes:

- Sol/ Semi 10/ Spiro Pulse machine with a Large Loop, power cord, and safety accessories (mask, gloves, cleaning, and drop off information)
- Basic training videos for you to share with your clients

To get started, your product specialist will send you the DocuSign contract via email. Once that is completed, you will receive a second email with the invoice to pay. The card you use to pay the \$350 will be billed every 30 days, you can stop the rental any time by contacting your product specialist and returning a CLEAN working machine to us, at least 5 business days before your monthly payment is due.

This program runs for 6 months at which time YOU can buy the machine from us; if desired. We will not sell the machine directly to your rental clients.

Machine and Liability Insurance

If you are looking to cover yourself and your MagnaWave business with liability insurance, we have found two companies that can do just that. Alternative Balance Professional Group and ARK Insurance Group offer treatment liability insurance for your business. It is not required that you carry liability insurance for your business, but we recommend it. We also recommend checking with your local accountant to see if your state’s law requires it.

Alternative Balance Professional Group

Alternative Balance extends coverage for people, pets, and horses alike! When setting up your policy, if you only perform MagnaWave PEMF on people, you would choose “Bodywork”. If you MagnaWave people and animals, you would choose “Bodywork” and “Animal Therapies”. This does not add to the price of the policy, it rather distinguishes your practice.

The liability policy offers a \$3 million policy for professional and general liability coverage that would protect your services from malpractice and slip and fall claims, with rates ranging approximately \$189-\$279 a year depending on your situation and the number of hours you work. There are optional add-ons for premium services, sexual misconduct liability and cyber liability coverage (additional fees apply). Only available in the U.S.

Insure Your MagnaWave Machine

People who are not in business usually add the machine to their homeowner’s policy as a personal therapy machine.

Great American Insurance Group - MagnaWave machine plans + immediate coverage

Greatamericaninsurancegroup.com/

Kathie Seech with Leasing Specialists, Inc. will insure machines in a business setting and her phone number is 724-857-4750 and email is kathie@leasingspecialistsinc.com.

Healthy Paws Pet Insurance Foundation *Additional Insurance

When it comes to protecting your pet’s health, Healthy Paws Pet Insurance covers the whole kitty and ka-poodle, even including alternative care, like acupuncture and chiropractic. Treatments just need to be performed by a licensed veterinarian to help your dog or cat recover from an accident or illness. Like us, our pets can also suffer from a variety of debilitating chronic, degenerative conditions. Fortunately, more and more veterinarians are taking a holistic approach to the treatment of illnesses, looking at all aspects of your pet’s life, including diet and lifestyle, to find and effectively treat the root causes of their problem.

Recommended Reading List

Never Split the Difference - Chris Voss

Crushing It - Gary Vaynerchuk

Good Luck - Alex Rovira

Choose - Ryan Levesque

Atomic Habits - James Clear

7 Habits of Highly Effective People - Stephen R. Covey

How to Win Friends and Influence People - Dale Carnegie

Think and Grow Rich - Napoleon Hill

Start with Why - Simon Sinek

Secrets of the Millionaire Mind - T. Harv Eker

Your Next 5 Moves - Patrick Bet-David

Online PDFs

The Lucky Brand - David Brier

How to Start a Business You Love & That Loves You Back - Michele Priza Wacek

279 Days to Overnight Success - Chris Guillebeau

Finally, I want to share an article I found recently:

It's Not Your Job to Save Your Customers Money – Jason Aten

Recommended Business Apps

Logo & Icon Design

MagnaWave - **MagnaWavePEMF.com**

Fiverr Freelance Marketing Services - **fiverr.com**

Billing and Financial Tracking

Quickbooks - Invoicing clients, tracking business and personal miles, and bank activity organization.

We recommend for small businesses - **Simple Start**

Paypal - Accepts credit cards and invoices. Pay per transaction can integrate with quickbooks -

paypal.com

Square - Scepts credit cards and invoices - Pay per transaction - **squareup.com**

Logging Trips

Mile IQ. - **mileiq.com**

Calendar / Scheduling

Calendly - Free to start scheduling with business/team plan options - **calendly.com**

Acuity - Free to Start, \$50 a month for big plan - **acuityscheduling.com**

Facebook Scheduler - Free takes some time to figure out, good for FB but not for website scheduling

Google Calendar - Free - **google.com**

Session Tracking

MagnaWave App - App Store

